



Who Is NOBODY?™

change starts with kids™

What is the *Who Is NOBODY?* education program ...

Who Is NOBODY? is a literacy-based bullying prevention program for Grades 1 – 12 that applies the curriculum to real-life experiences. Students build self-esteem by discovering their strengths and using them to help the community in a personal way. Each participant experiences not being a bystander by helping somebody else.

Who Is NOBODY? teaches students that **EVERYBODY is SOMEBODY**. It is easy to set up with any age or ability level. The program is self-running over the school year, the resources are reusable, and the impact is tangible.

How does it work?

The program begins when a mysterious package arrives in the post that says:

To: EVERYBODY
From: NOBODY

Inside, along with 25+ support materials, is 'NOBODY', a blue denim doll that has no interests, abilities, age, gender, ethnic or cultural identity, friends or character.

Students find out that: **EVERYBODY will help NOBODY become SOMEBODY!**

Each week a different student brings NOBODY and the program resources home to follow the 5 *Who Is NOBODY?* steps that support students in discovering their interests and using them to build a project that helps the community.

55,000 Recorded Projects (to date) range from:

- Creating an anti-tobacco campaign to encourage students not to smoke
- Collecting towels school-wide to recycle and donate to a local animal shelter
- Researching how to build a compost and designing a pamphlet with instructions for classmates



What is the result?

Each participant reflects, documents, shares, celebrates and inspires their peers by:

1. **NOBODY becoming SOMEBODY!**
Adding an attachment to 'NOBODY' that represents their project; soon NOBODY reflects EVERYBODY'S unique interests
2. **Class Scrapbook**
Writing a story and drawing a picture that goes in the class scrapbook
3. **Class Presentation**
Describing how they put their interests into action, reading their story to the class and explaining what their attachment represents



“Nobody allowed students who were not able to feel successful all year long in their core subjects to experience success and be looked at as superstars by their peers”

- Noah Patel, Grade 8, Boston, USA

Who Is NOBODY? was developed by teacher Kelly Clark

“While supply teaching I noticed that no matter how different each school was, there was one thing that was always the same. There was so much confusion for young people around what they should like about themselves and each other. All these kids had so much to feel good about, and it was devastating to see how many had low self-esteem, were affected by bullying, gave into peer pressure and were trying to fit in by being ‘the same’ as everyone else. But every once in a while I’d meet a student who was open to learn and share with others and wasn’t afraid of being different, making mistakes or trying something new.

Interested in figuring out what these kids had in common, I realized it had nothing to do with age, ability, gender, ethnic or cultural identity, or socio-economic background and everything to do with understanding the power of and importance of something unique inside of EVERYBODY.

I became a full-time teacher and soon saw how much not knowing what we should like about ourselves and others got in the way of my students reaching their potential. I was passionate about finding a solution. By giving everyone in my class a vehicle to discover their interests—and put them into action to help others through what has become the *Who Is NOBODY?* program—my students experienced a sense of purpose, belonging, and the lasting happiness that EVERYBODY has inside of them to build.”



This is the personal impact of the *Who Is NOBODY?* project. The global impact is that: change starts with kids. Whether it’s global warming, child labour, the ethical treatment of animals or any of the other countless issues we are trying to fix in the world, the best way to start is to get people to experience how easy and fun it is to help others at an early age. *Who Is NOBODY?* supports any group of people in discovering that ANYBODY can make a difference because **EVERYBODY is SOMEBODY™** who the world needs.

Who Is NOBODY? is set up by a short DVD played directly to participants. The program is self-running over the school year and reusable with the next group of students.

To date, over 55,000 participants have made over 55,000 unique donations of time, materials and funds while creating awareness for hundreds of local, national and international organizations and causes that impact people, animals and the environment.

