



Who Is NOBODY?TM

change starts with kidsTM



Who Is NOBODY? PINK-Special Edition

**Bullying generally stops in less than 10 seconds,
when peers intervene on behalf of the victim.**
~ Study from York University

When students participate in *Who Is NOBODY?/Qui est PERSONNE?* or *Who Is GREEN?* they are standing up and helping another living thing. While most participants see these programs as community outreach initiatives that apply the curriculum to real-life experiences, the **Special Edition Pink NOBODY's** goal is to draw attention to another important focus of these programs:

A first-hand experience in how easy it is NOT to be a bystander

Here are a few ideas to help bring the anti-bullying impact of your *Who Is NOBODY?* Special Edition PINK Program to your classroom:

Get students writing in anti-bullying language

Ask students to include the following information in their scrapbook stories:

- Who did you stand up for? (vs. Who did you help?)
i.e. I stood up for women and children in shelters by collecting toiletries
- Describe why you weren't a bystander
i.e. I wasn't a bystander because I took action to help create awareness school-wide around animal rights by making a morning announcement

Get students talking in anti-bullying language

Ask students to share their projects during Step #5 'Present your story, picture and NOBODY to your class' by answering routine questions with anti-bullying language:

- Was it hard to stand up and help the environment by cleaning a local park?
i.e. Some people looked at me in a funny way but I know that's just because I was doing something out of the ordinary for my community so I wasn't bothered
- How did it feel NOT to be a bystander by donating glasses to World Vision?
i.e. It felt great because so many people joined in by donating their used glasses and so my project encouraged more people to stop being a bystander

School Assembly

Have a school assembly each month to highlight how students have stood up and NOT been a bystander for all the different local, national and international organizations and causes, perhaps highlighting a few students who had a hurdle to overcome where they learned a valuable lesson

i.e. When I stood up against child labour by asking my class to "Google Brands before Buying" and made a poster to keep track of socially conscious companies, I was worried because at first, no one was adding names to my poster but once a few people got involved everyone started to join in!



“Nobody allowed students who were not able to feel successful all year long in their core subjects to experience success and be looked at as superstars by their peers”

~ Noah Patel, Grade 8, Boston, USA

Anti-Bullying Awareness Week - November 13-17

This year the Theme is “Stand Up! (to bullying)”. Plan an activity for each day of the week, for example:

- Ask students from each grade to share their projects on the morning announcements over the course of the week to inspire their peers, making sure they include: “I wasn’t a bystander because...”
- Challenge students to spend recess with a student they don’t know very well
- Ask students to brainstorm five peaceful ways to intervene on behalf of a victim when they are being bullied or see someone else being bullied & discuss with students who they can talk to if they are being bullied
- Make a collage of headlines from the newspaper where bullying is taking place outside the play ground in sports, business, politics, etc. and discuss each article
- Brainstorm scenes in movies, books and television shows where people are bullied and discuss how bystanders could have prevented the bullying
- Discuss why people bully (low self-esteem, etc.) to disempower the bully figure
- Discuss Dr. Seuss’s Quote:
“Those who mind don’t matter and those who matter don’t mind”
and explain that after you have reported the bullying, it’s important to then feel good based on what you think and what your real friends who really care about you think rather than focus on what a bully thinks
- See media (below)



Who Is NOBODY? is set up by a short DVD played directly to participants before it is self-running over the entire school year and reusable with the next group of students.

Pink T-shirt day – February 28th 2018

Get your whole school involved in an anti-bullying awareness pink shirt day. More information can be found at: <http://www.pinkshirtday.ca/> or simply encourage students to wear one article of clothing that is pink (t-shirt, bandana, socks)

Health and Physical Education Curriculum Links

If appropriate, tell your class that NOBODY has no sexual orientation and no socioeconomic status when introducing NOBODY.

Media

Invite media to celebrate how your class and/or school is practicing not being a bystander via your *Who Is NOBODY?* Projects and share your Pink Anti-Bullying Mascot & Scrapbook over Canada’s Anti-bullying Awareness Week and/or Pink Shirt Day & Receive a FREE Top-Up Kit for any media that includes www.whoisnobody.com – one top-up kit per media.

See <http://www.whoisnobody.com/order/top-up-kit-order-form.pdf> for more information

*** Contact Media *NOW* as they line up their Anti-Bullying Awareness Week stories weeks in advance